

**Sample letter for organizations/agencies/governmental agencies/businesses signing on to Statewide Campaign to End Childhood Poverty:**



**END CHILDHOOD POVERTY IN WISCONSIN-**

We as (a) citizen(s) of Wisconsin and as an (organization, agency, governmental body, business) operating in Wisconsin are sending this letter of endorsement and in doing so join Wisconsin Council of Churches, WISDOM, Citizen Action of Wisconsin, and the Wisconsin Council on Children and Families (now Kids Forward) and other Wisconsin based groups endorsing the campaign to End Childhood Poverty in Wisconsin.

We petition elected officials in Wisconsin to commit to work with Wisconsin citizens to:

1. **Set child poverty reduction goals, equity goals, and timelines.**
2. **Develop accountability mechanisms:** A robust and independent tracking and evaluation capacity, trusted by all sides, which will make clear assessments of what is working, and what needs to change. (e.g. the creation of a Legislative Child Poverty Bureau)
3. **Implement multi-sector, evidence based strategies** at the scale capable of achieving the poverty reduction goal, including:
  1. Employment and Income: help people get well-paying jobs;
  2. High quality education: Increase public investment in underfunded stages of education, particularly in the early years;
  3. Strengthening families: deepening relationships and building social capital.
4. **Measure progress** and adjust strategies as necessary

Sincerely,

\_\_\_\_\_ **name**

\_\_\_\_\_ **position if applicable**

\_\_\_\_\_ **date**